

Brasler Properties welcomes 2 new tenants, over 120,000 SF, into the RT 61 Distribution Center, Reading PA

**Berks County**, PA - **Reitnouer Trailers**, new aluminum flat bed production line using 78,000 SF and **PVH** ("PVH" NYSE) 45,000 SF distribution operation are the newest additions to the 400,000 SF multi tenant complex in Muhlenberg Township. "In a cooperative approach, we were able to provide space matching Reitnouer's engineering needs. High ceilings and wide column bay spacing typically suited for distribution users turned out to be well positioned for cranes and 360 degree manipulation of the massive trailer bed moving through the assembly process." said Chris Brasler, CEO of Brasler Properties, who own and manage the complex. Listing Broker **Steve Willems** from NAI Keystone Commercial & Industrial represented Reitnouer Trailers.

Premier apparel maker PVH required additional distribution space to accommodate recent new store roll-outs and Broker **Timothy R. Pennington** from Newmark Grubb Knight Frank turned to Brasler Properties for a solution. Tim expressed that his client needed space quickly and had to be flexible in nature, have a secure trailer drop lot and 10+ loading docks, and be affordable. PVH ended up leasing 45,000 SF of Unit #1 which is 115,000 SF total. This space is 32' clear and has 17 dock positions and "PVH is currently installing it's WMS protocols and appears to be settling in very nicely" said Listing Broker **Steve Willems** from NAI Keystone Commercial & Industrial.

The property is located at Rte 61 and Rte 222, just 20 minutes South of the I-78 Hamburg interchange. Both Muhlenberg Township and the Great Reading Economic Partnership have been very active in retaining and attracting new industrial tenancy, with recent openings of the 300,000 SF Silver Springs water bottling plant, PCA's new 220,000 SF Corrugated operation, Sneaker Villa's new 80,000sf distribution center among others. The Route 61 Distribution Center currently has spaces ranging from 30,000 to 115,000 SF available, offering an aggressive TI and Commission package.

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